

## Online Information Survey Eating & Drinking

Please use this survey to give us as much up to date information about your business and what you have to offer visitors to Lincolnshire.

This information also feeds through to [visitbritain.co.uk](http://visitbritain.co.uk) and [enjoyengland.com](http://enjoyengland.com) websites.

**PLEASE NOTE: The information marked with a \* is essential for the details to feed through to Visit Britain and Enjoy England correctly.**

ESTABLISHMENT INFORMATION				
<b>*Establishment Name</b>				
Business Trading Name (If different from above)				
<b>*Address 1</b>				
Address 2				
Address 3				
<b>*Town</b>				
County		<b>*Postcode</b>		
<b>*Establishment email address for enquiries</b>				
<b>*Establishment web site address</b>				
<b>*Business Phone Number</b>	Area Code		Number	
Business Fax Number	Area Code		Number	
Second Business Phone e.g. accounts	Area Code		Number	

<b>* Business Postal Address - for written correspondence and invoicing (If different from above)</b>			
<b>* Address 1</b>			
Address 2			
<b>* Town</b>			
County		<b>* Postcode</b>	
Would you like your business details available for mailing?		Yes	No

<b>Establishment type:</b> This should reflect the National Quality rating assigned to your product.  Please tick below up to <b>4</b> other <b>sub categories</b> below which may also apply to your product.		<b>*Please write your PRIMARY CATEGORY here.</b>							
Bar	<input type="checkbox"/>	Café	<input type="checkbox"/>	Pub/Inn	<input type="checkbox"/>	Takeaway	<input type="checkbox"/>	Tearoom/Coffee Shop	<input type="checkbox"/>
British	<input type="checkbox"/>	Caterers	<input type="checkbox"/>	Chinese	<input type="checkbox"/>	Fine Dining	<input type="checkbox"/>	Fish & Seafood	<input type="checkbox"/>
French	<input type="checkbox"/>	Indian	<input type="checkbox"/>	Italian	<input type="checkbox"/>	Mexican	<input type="checkbox"/>	Thai & Malaysian	<input type="checkbox"/>
Traditional Sunday lunch	<input type="checkbox"/>	Vegetarian	<input type="checkbox"/>	Tastes of Lincolnshire	<input type="checkbox"/>		<input type="checkbox"/>		<input type="checkbox"/>

<b>*Do you have any other products?–</b> A completed product survey will be required for each type of product you have. Let us know if you require another form. Email: <a href="mailto:online@visitlincolnshire.com">online@visitlincolnshire.com</a>	Retail		Caravan & Camping		Self Catering Accommodation
	Sport & Leisure		Hostel		Serviced Accommodation
	Events		Place to Eat		Wedding/Conference

# CONTACTS

<b>* PRIMARY CONTACT</b>			Job Title & Responsibilities e.g. Owner – Marketing & Administration	
Title	First Name	Last Name		
*Telephone Number	Area Code		Number	
Fax Number	Area Code		Number	
Mobile phone number				
*Email				
<b>SECONDARY CONTACT</b>			Job Title & Responsibilities e.g. Owner – Marketing & Administration	
Title	First Name	Last Name		
Telephone Number	Area Code		Number	
Fax Number	Area Code		Number	
Mobile phone number				
Email				
<b>ADDITIONAL CONTACT</b>			Job Title & Responsibilities e.g. Owner – Marketing & Administration	
Title	First Name	Last Name		
Telephone Number	Area Code		Number	
Fax Number	Area Code		Number	
Mobile phone number				
Email				

**\*IMAGES**

You are entitled to **TWO** images on your entry. Send them by email to [images@visitlincolnshire.com](mailto:images@visitlincolnshire.com). If you would like us to use the existing images on your web site entry please tick the box.

**Please note:** Members of Visit Lincolnshire can choose up to **SEVEN** images.

**Top Tip:** This is your chance to shine against your competition. Send us a clear, strong exterior and interior image. Your main image should be **landscape** if possible and as high resolution as possible. Poor quality images do not encourage web visitors to look further. Please try to avoid people and cars as they date the image.



This image is effective because

- An attractive 'olde worlde' building
- Looks distinctive and appealing



This image is effective because

- The attractively arranged plate is the focal point
- Colourful

## DESCRIPTIONS

Do you require any changes to your <a href="http://visitlincolnshire.com">visitlincolnshire.com</a> description?	Yes		No		Would you like us to use the details from your current Visit Lincolnshire Guide advert?	Yes		No	
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**\*SHORT DESCRIPTION - Use up to 40 words.**

**This is important as it is the first information seen on [visitbritain.co.uk](http://visitbritain.co.uk). It will also be the first paragraph of your long description**

**Top Tip:** For maximum impact try and cover these 5 fundamental areas in your description.

**Type:** Restaurant   **Location:** Central Lincoln   **Experience:** Intimate dining

**Unique Selling Point:** Early bird menu   **Clients:** Adults, couple and groups

**Could translate into**

*"Smart & contemporary guest house located in the heart of historic Lincoln. Excellent access to bars, restaurants & local attractions. Complimentary bottle of wine for all guests and free wi-fi in every room."*

**LONG DESCRIPTION - Use up to 200 words.**

**Top Tip:**

- Entice your visitors
- Expand your short description
- Describe more fully the experience you can offer your guests.
- Try to keep your description to 3 or 4 paragraphs of essential information

Do you have comments from your guests? You will get an opportunity later to say what amenities you have.

**This description will be seen on both [visitlincolnshire.com](http://visitlincolnshire.com), [visitbritain.co.uk](http://visitbritain.co.uk) and [enjoyengland.com](http://enjoyengland.com)**

## ROAD DIRECTIONS – Use up to 200 words

**Top Tip:**

- Which is your nearest main road?
- Use short, easy to use directions

## PUBLIC TRANSPORT DIRECTIONS – Use up to 200 words

**Top Tip:**

- Which is your nearest train/bus station?
- Use short, easy to use directions

## FACILITIES

Please tick and tell us which of the following you can provide for your visitors. Additional notes or comments can also be added at the side. You must choose at least 2 facilities

Provider Preferences	Tick	Additional notes
Al fresco dining		
Dining afloat		
In countryside		
In town/city centre		
Seafront		
Themed restaurant		
Unique venue		
Waterfront		
<b>Children &amp; infants</b>		
Accept children		
Baby changing facilities		

Children's menu		
Children's play area		
Highchairs		
<b>Parking &amp; transport</b>		
Offsite parking		
Onsite parking		
<b>Catering</b>		
Bar		
Licensed		
Cater for vegetarians		
Catering service		
Serve afternoon tea		
Serve evening meal		
Serve breakfast		
Special dietary requirements		
Take away service		
<b>Payment methods</b>		
Maestro		
Mastercard		
Solo		
Visa		
<b>Establishment features</b>		
Available for wedding receptions		
Booking required		
Chef		
Conference facilities		
Garden/patio for guests use		
Groups accepted		
Licensed for civil marriages		
Live music		
Number of covers		
Number of people seated		
Number of people standing		
Pets accepted		
Private rooms		
Real log/coal fires		
<b>Accessibility</b>		
Additional lighting for guests with visual impairments		
All areas accessible to disabled visitors		
Contrast markings on glass doors and full height windows		
Designated parking for guests with disabilities		
Disability awareness available for all personnel		
Guide dogs permitted		
Handrail by steps		
Level access, ramp or lift to a public toilet		
Menus available in brail		
Menus available in large print format		
Ramp to entrance		

OPENING									
Are you Closed at Xmas?	Yes		No		Are you Closed at New Year?	Yes		No	
Open All year/every day	Yes		No		Please give opening details below				

**I agree to:**

Be contacted by

Visit Lincolnshire	Yes		No		Visit Britain	Yes		No	
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Allow Visit Britain to advertise my business in publications and other partner organisations

Yes		No	
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Pass on my data to and or be contacted by other carefully selected organisations

Yes		No	
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Visit Lincolnshire's Terms & Conditions can be found by clicking on the following link  
<http://www.visitlincolnshire.com/corporate/marketing/advertising-and-opportunities/online>

**DECLARATION**

I hereby agree to the information contained within this survey to be held and used by Visit Lincolnshire and other Local Government Authorities staff and for it to be published through visitlincolnshire.com and other associated web sites and other media as part of the Visit Lincolnshire Destination Management System.

The information I have provided within this survey is true and accurate to the best of my knowledge. I have read the 'Terms and Conditions for Use of Information' associated with this survey and hereby confirm that I understand and accept all these terms and conditions.

SIGNED \_\_\_\_\_

NAME (block capitals) \_\_\_\_\_

POSITION \_\_\_\_\_

DATE \_\_\_\_\_